

Dr. Sherin Saadeldin, B.Ph.Sc, MBA, DBA
International Trainer | Certified Change Facilitator | Executive
Business Coach | Certified Assessor |
Strategic Management & OD Professor



Sherin has more than twenty-five years of progressive hands-on experience in building sustainable business growth across the globe through management and learning and development in different industries. She has 17 years of experience as a pharmaceutical corporate director. And 16 years' as a highly skilled International corporate trainer & change facilitator with training delivery experience.

In addition to her management experience, she has fulfilled several organizational Development Consultancy projects and HR projects in Egypt with Multinational and local companies supporting them to change, improve and sustain business growth, she is currently a contracted management consultant for several companies in Egypt. Moreover, she is an international certified assessor, she conducted more than 2500 assessment centers across different industries.

Sherin has been selected to participate in some National Governmental Projects in Egypt to fulfill “Egypt Vision 2030” Ministry of Social Solidarity Egypt, Ministry of Planning and Economic Development Egypt, General Authority for Investment – GAFI, and in Gulf Ministry of Petroleum Kingdom of Saudi Arabia and Kuwait Aviation Services.

Delivered business projects to countless nationalities & cultural background in the Middle East & Africa, (Egypt, Saudi Arabia, United Arab of Emirates, Kuwait, Bahrain, Yamen, Oman, Lebanon, Iraq, Sudan, Jordon, Syria, Libya, Palestine, Turkey, Greece, South Africa, China, Malaysia, Singapore, France and Hong Kong) With ongoing passion for learning and development.

I have Acquired the Following Certificates:

- DBA from Switzerland (IBAS) International Business Academy of Switzerland (2022)
- MBA from Arab Academy for science and Technology (2006)
- Bachelor degree of Pharmaceutical science (1990)
- Certified Senior Trainer from National Training & Education Council (2022).
- Certified (IBDL) Trainer – Professional Level – Missouri State (2021).
- Certified International Assessor in competency-based Assessment centers from Assessment and Development Consultants (A&DC), Approved by the British Psychological Society (BPS) for the purpose of Continuing Professional Development (CPD) and endorsed by the institute of Leadership and Management (ILM) UK (2014).
- Certified Change Facilitator (LMI™) from Leadership Management International WACO, TEXAS, USA on which she Developed and Implemented organizational change programs to accomplish organizational transformation (2012).
- Certified Executive Business Coach (LMI™) from Leadership Management International WACO, TEXAS, USA on which she coached more than thousand executives in different industries to advance their entrepreneurship and leadership skills (2012).

Teaching Experience:

- Instructor of Strategic Leadership for DBA & MBA degrees at International Business School of Scandinavia (IBSS), accredited by ASIC, IACBE.
- Instructor of Strategic Planning for DBA & MBA degrees at International Business School of Scandinavia (IBSS), accredited by ASIC, IACBE.
- Instructor of Organizational Behavior for DBA & MBA degrees at International Business School of Scandinavia (IBSS), accredited by ASIC, IACBE.
- Instructor of Managing Strategic Change for DBA degree at International Business School of Scandinavia (IBSS), accredited by ASIC, IACBE.
- Instructor for Management Development at Kuwait Petroleum Corporation in Kuwait (KPC & KPT).
- Instructor at German Arab Chamber of Industry and Commerce in Egypt (GIZ) in Dual Learning System.
- Instructor at German University in Cairo - GUC Center of Continuing Education
- Lecturer at General Syndicate of Pharmacists for a continuous development program and a lecturer for continuous development and quality improvement at Alexandria Faculty of Pharmacy.

On the Community service level Sherin has been an active contributor since many years in developing Egypt's Intellectual capital by delivering training sessions and lectures in youth communities and universities to guide, develop Youth leadership and business Persona, in addition to several free career coaching sessions as well as free personal Coaching sessions to Youth who wants to enhance their career.

Previous Pharmaceutical Experience

- **Sanofi-Aventis: National sales Manager (OTC Line)** June 2006 - December 2008
- **Schering-Plough (Primary Care Unit): Sales & Marketing Director** August 2004 – June 2006
- **Schering-Plough: Regional Sales Manager (Alexandria and Delta Region)** 2002–2004
- **Ranbaxy Egypt: Sales Manager** Jan. 1999 –2001
- **Glaxo Wellcome: Sales Supervisor** Nov. 1993– Jan. 1998
- **Glaxo UK.: Medial Representative** June 1992– Nov. 1993

Area of Expertise

- Strategic Management
- Leadership & Management Topics

- Change Leadership
- Organization Behavior and Development
- Strategic Change Management
- International Negotiation
- VUCA Management
- Cross Culture Management
- Body Language
- Creative Problem Solving & Decision Making
- Emotional Intelligence
- Train of trainers (TOT)
- Hiring and Recruitment
- Organizational Agility
- Organizational Behavior & Development
- Soft Skills topics

Among the selected clients whom I conducted consultancy training, workshops and assessments Center are

Governmental Sector:

- Egyptian Cabinet
- Ministry of Social Solidarity – Egypt
- Ministry of Planning and Economic Development
- General Authority for Investment – GAFI
- Central Bank of Egypt
- Ministry of Aviation – Kuwait

Automotive Industry:

- KAYAN Automotive
- EATC Automotive

Aviation Companies:

- Kuwait Aviation Services Company – KASCO Kuwait

Banking Industry:

- Commercial International Bank (CIB)
- National Bank of Egypt (NBE)
- Export Development Bank of Egypt (EBE)
- National Bank of Kuwait (NBK)

- Alex Bank
- Abou Dhabi Islamic Bank (ADIB)
- Arab African International Bank (AAIB)
- Banque Du Caire
- Egypt Gulf Bank - EG Bank
- Banque Misr
- Faisal Islamic Bank
- Attijari Wafa Bank
- Egypt Banks Company – EBC

Fin-tech Sector:

- Aman – Raya Group
- Massari
- Damen

Food and Distribution Industries:

- Americana Group
- El Maraai – Teeba - Jordon
- El Rashidi El Mizan
- ARMA Group
- Beyti Egypt
- Coca Cola Bottling Egypt
- Juhanyna
- Savolla
- EDITA food industries
- EGYPT Foods Company
- PASTA Regina Company
- Caravan - Bonjorno
- AWA for Food Additives
- IFFCO
- Hero Middle East & Africa

Industrial Companies:

- Bosch
- El Sallab
- LEONI Wiring System
- Titan Cement Egypt
- FLSMIDTH for cement
- El Daour Junior for textile
- Ideal Standards
- Household Cleaning Products Company of Egypt (CLOROX)
- Ferrometalica (DSD)
- Minlo
- PIRELLI for tires.

- IBN SINA Distribution Company
- Lesaffre International for Yeast Production
- Raya trade

Heavy Equipment Companies & Engineering companies:

- TRIANGLE GROUP
- JUNGHEINRICH
- The Logistics Company Egypt (TLC)
- AMAN Group
- CONSUKORRA

Hospitality & Restaurants:

- Arabian Food Supplies (AFS)-FUDRUCKERS Restaurants
- LE CARNAVAL Restaurants and pastries

Jewelry Industry:

- Azza Fahmy Jewelry

NGO'S:

- Misr El Khair Institution
- Ahl Misr Institution

Pharmaceutical Companies:

- Schering Plough Egypt
- Novartis International - Hong Kong and Turkey
- Janssen Pharma - Egypt – Jordon - Lybia
- Novartis Consumer - Egypt
- Roche Egypt
- Janssen Cilag Egypt
- EGO pharmaceutical – Gulf Countries
- Julphar – GCC Countries
- SPIMACO – KSA
- BIO-Pharma Gulf
- Mundi Pharma – Gulf
- Acino Pharmaceuticals - Iraq
- AstraZeneca – Dubai, Iraq, Jordon, Gulf countries, Sudan, Qatar, and Lebanon
- AstraZeneca Operations - Egypt
- Sandoz Egypt
- Jamjoom Pharma- Iraq
- Astellas Egypt
- Allergan Egypt
- Takeda Pharma
- Delta Pharma

- Pharco Corporation
- European Comapny
- ESB GROUP – Iraq
- Ozone Pharma – Iraq
- Pure Pharma - Iraq
- DMA Company – Iraq
- Sanofi Aventis Egypt
- Bio Earth Pharma
- Akhnaton Pharma
- EVA Pharma Egypt
- SUN Pharma Egypt

Petroleum / Oil & Gas Companies:

- Kuwait Petroleum Corporation (KPC) – Kuwait
- ARAMCO - KSA
- Exxon Mobil
- Engineering for the petroleum and Process Industries (Enppi)
- Oil and Gas Skills (OGS) – (WASCO – NOSPCO – Petro Amir – AMOC – PASGA)
- Egyptian Petrochemical Holding Company (Echem)
- GANOUP Company

PVC (windows, doors & curtain Walls)

- FRAMES for PVC (Windows, doors & curtain walls)
- ENTRA sections

Publishing:

- Hindawi Publishing Company

Real Estate:

- Talaat Mostafa Group
- First Group for Real Estate Development (FG)
- REDCON

Shipping and Logistics Companies:

- International Associated Cargo Carrier (IACC)
- Medlevant shipping - HapagLoyed
- CMA - CGM for Marine shipping
- Worms Shipping
- Ship and Crew
- DHL

System Engineering & Information technology Companies:

- GIZA Systems

- Mentor Graphics
- Samsung Egypt

Telecommunication Industry:

- Orange Business Solution (OBS) – Egypt.
- Vodafone Egypt
- WE Egypt
- Etisalat Egypt

Tourism:

- Somabay company

Universities and Academic:

- Canadian International Colleague (CIC)
- The American University in Cairo (AUC)
- Ain Shames University- Oncology department
- Cairo University – Oncology department
- El Kaser El Einy University – Oncology department & Urology department
- Alexandria Faculty of Medicine – Oncology department & Urology department
- King Fahd University – KSA