



- Emad is a certified trainer with more than 12 years of experience in training & human development. He has hands-on experience developing different levels and Functions (Front, line Managers & leadership teams).
- Emad is a certified assessor and business consultant. He successfully led several capacity-building projects; Compass Assessment, international assessment lead. MEA sales capabilities framework and curriculum. HR and Training Pilot “Africa Project Lead” Design and develop customized blended learning programs. Governmental Excellence Award Committee.
- Emad is a certified career coach. He helps the employees achieve their career aspirations and helps high school students identify suitable and successful careers using a scientific instrument (MBTI-Strong)
- Emad holds a Bachelor's degree in pharmaceutical science and has +22 years of business management and people development experience in multinational pharmaceutical companies, during which held different leadership positions in sales, marketing, and training & development as a product manager, national sales manager, and head of learning and development.
- Emad expanded his experience in business, learning, and capacity building with different industries, such as banking, investing, FMCG, automotive, real estate development & others. He delivered several runs of leadership, Business planning, customer service & interpersonal skills programs with the leading organizations in Egypt and the Middle East.

- Postgraduate studies and certificates;

Trainer excellence certification [ATD education, USA]

Certified MBTI /strong inventory practitioner, personality type preference. [MB, USA]

Certified a&dc practitioner, behavior-based assessment. [PSI, UK]

Certified CPI260 practitioner, leadership potential. [CPP, USA]

Certified Executive Coach and Career Management. [CPP, USA]

High school student Career Coach [Vedatma, ME]

Marketing Diploma [Stratex Institute, France]

Professional Diploma in Sales Management [AUC, Cairo].

Qualified selling and negotiation training programs [Huthwaite, UK]

- As a capacity builder, Emad has proven success records and hands-on experience in sales and marketing management, leadership, learning & human development, coaching, and assessment of potential. With the mix of intelligent execution and passion, Emad awarded;
MEA best training award for interactive detailing.
L&D initiatives; Best practice from Global AZ Academy.
Recognition for excellence; Compass Assessment Center.
Marketing creativity award ‘product launches.’
Marketing Diploma with credit – Ranking number one in MEA region-
A 1st rank student in professional sales management diploma from AUC.
Best zone sales achievement.

