



InsPira

A WORLD OF CREATIVITY

CORPORATE EVENTS AND TRAINING

СОБЪОБЩЕ БЛЕНЕЖИ И ИДУЩИ

Company Portfolio

About The Owner

Dina Ismail is the Founder and CEO of InsPira, a leading firm specializing in training, consultancy, and events management. With over 30 years of experience across multinational, national, and governmental organizations, she brings deep expertise in strategic transformation, leadership development, marketing, and sales.

Prior to founding InsPira, Dina served as Director of Performance and Management Development at the Egyptian Banking Institute. She is a certified DDI Leadership Instructor, Master NLP Practitioner, and an accredited Enneagram practitioner, in addition to being an experienced business and executive coach. Throughout her career, she has led impactful national initiatives, including the Women Mentoring and Watany 2030 programs, training thousands of professionals across Egypt's public and private sectors.

Dina's career includes senior leadership roles at globally recognized organizations such as Xerox, Johnson & Johnson, Americana Foods, and Oriflame.

She is widely recognized for her dynamic training style and her ability to lead large-scale, high-impact events, including international conferences hosting over 20,000 attendees.

She holds an honors degree in Mass Communication from the American University in Cairo, with minors in Psychology and Theatre. Dina is trilingual, fluent in Arabic, English, and French

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Certificates - Accreditation

InsPira Accreditation

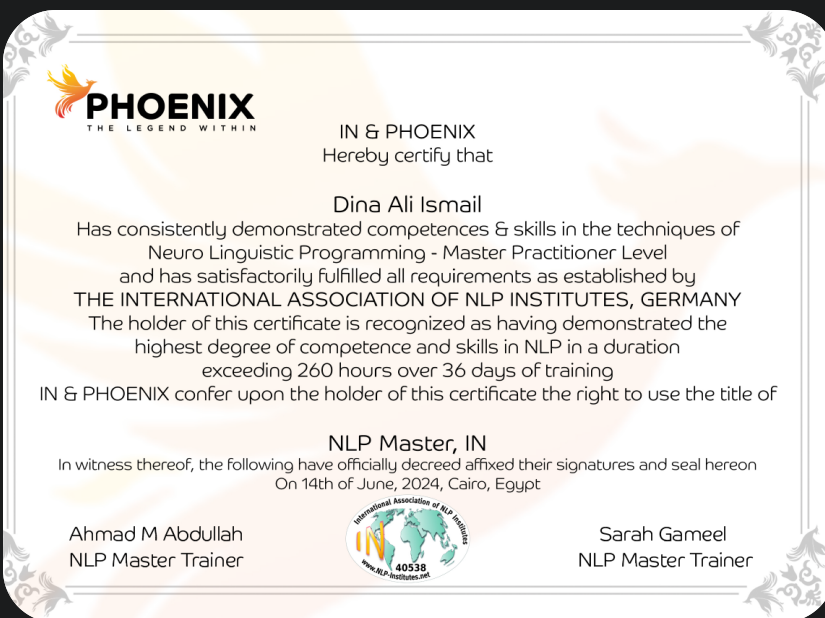
InsPira accredited in 2023 by American Council Of Training And Development- USA

Owner certificates and accreditations

DDI Certified Facilitator and Trainer (Development Dimensions International – globally recognized among the top leadership development institutions)

Master NLP Practitioner, certified by the NLP International Association, Switzerland

Strategic Sales Certification, Miller Heiman





Company Overview

InsPira is one of Egypt's top rising training and consultancy firms, with five years of success delivering innovative solutions that empower employees and drive organizational growth. We specialize in human skills development across The multinational, local, industrial, governmental, banking and non-financial sectors, offering international and tailor made training programs led by top certified Egyptian trainers and coaches. With a presence in Egypt, the Gulf, the Middle East, and Africa, we bring global expertise to regional markets. Our edge lies in leadership programs, adventure-based learning and dynamic leadership boot camps, consultancy as well as creative corporate event and conference solutions designed to inspire and transform



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OUR VISION:
GUIDING THE FUTURE



Company Vision

InsPira vision is to be one of the top 10 companies in the Middle East and Africa that offers full client solution in the field of strategic transformation and human skills development



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Company Mission

InsPira vision is to be one of the top 10 companies in the Middle East and Africa that offers full client solution in the field of strategic transformation and human skills development



Company Values



Creativity and innovation



Customer commitment



Operation excellence



Teamwork



Boldness and passion



Honesty and integrity



Company Offerings



Innovative Solutions

Creative ideas in skills development and event management



International Programs

Innovative themes for corporate events nationwide



Adventure Learning

Leadership camps with challenging activities



Creative Events

Best trainers and coaches in Egypt



Consultancy Service

Certified consultants and executive coaches



Assessment Service

Assessment centers
Psychometric





Training & Human Skills Development

Accredited Programs

Over 150 instructors

Certified programs by ACTD

International Courses

60+ courses with gamification
and experiential learning

Technical Portfolio

Banking and finance, marketing, sales, Sustainability, Data Analytics, PMP,
Digital Transformation, Artificial intelligence, and HSE

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Company Portfolio Highlights

150 +

Instructors

Accredited trainers and consultants

60+

International Courses

With gamification techniques

+5000

Trainees, participants over 5 years

30

Years Experience

Of industry expertise





Knowledge Transfer Methodologies



Expert Facilitation

Skilled instructors guiding effective learning experiences via experiential learning and simulation games



Peer Learning

Collaborative knowledge sharing among participants

3

Mentorship | coaching | Consultancy

One-on-one guidance from experienced professionals



Digital Learning

Online platforms for self-paced and continuous development



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Human Skills Development Categories



Leadership



Sales & Service



Marketing



Human Resources



Soft Skills



Operation & quality



Wellness Programs



Banking & technical



1-Leadership & Management Programs & Courses



Strategic Management programs

Strength -based leadership, Executive coaching



Management Skills programs

First-time manager, Supervisory skills, Project Management



Team Development programs

Building high -performing teams, Conflict resolution, Mentoring



Advanced Skills programs

Critical thinking, Influencing skills, Delegation, Motivation

2-Sales and Customer Service Categories



Sales Courses

- Essentials of sales
- Sales management
- Sales forecasting
- Territory management
- Tele-sales
- Call control - inbound



Customer Service

- Customer centricity
- Front line service
- Call control
- Debt collection
- Dealing with people with disabilities

3-Marketing Category



Marketing Fundamentals programs

Essentials of marketing, Consumer behavior and segmentation



Digital Strategies programs

Digital and social media marketing



Strategic Planning programs

Marketing planning and forecasting, Branding and positioning



Creative Approaches programs

Visual display marketing, Graphic design, Public relations



4-Human Resources Category



HR Fundamentals

Essentials of HR, Cultural change, Agile HR

Talent Management

Performance management, Recruitment, Succession planning

Organizational Development

Strategic HR, Organization behavior, Managing diversity



Compensation

Reward management, Job analysis, Compensation and benefits



5-Soft S skills Category



Ownership & Innovation

- Ownership and accountability
- Design thinking
- Problem solving
- Creativity and innovation



Communication Excellence

- Business writing
- Communication skills
- Story telling
- Presentation skills
- Public speaking



Professional Skills

- Business Etiquette
- Office management
- Negotiation skills
- Interpersonal skills
- Stress and time management



6-Simulation Games and Dashboards

A highly interactive, hands-on game where participants work in teams around a printed dashboard laid out on the floor or a table. Each team is tasked with managing resources, making business or project decisions, and tracking performance using visual dashboards. This tactile format creates engagement, sparks discussions, and encourages collective problem-solving without relying on technology



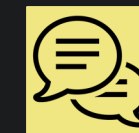
Strengthen decision-making by visualizing outcomes through a tangible dashboard



Enhance teamwork and collaboration in solving business challenges



Improve resource management and prioritization under pressure



Encourage communication and shared responsibility across teams



7-Operations and Quality Management



Lean Six Sigma

Streamlining processes and reducing waste



ISO Courses

International standards implementation



Project Management

Effective planning and execution



Supply Chain

Optimizing logistics and resource management

7-Technical Banking Courses



Financial Technologies

Fintech, Digital transformation, IFRS 9



Banking Operations

Retail banking, Mortgage Finance, Treasury, Credit



Risk Management

Anti Money Laundry, Operational risk, Compliance



Growth Areas

SMEs, Sustainability



8-Self Awareness & Wellness Category

Corporate Retreats

Immersive experiences for team rejuvenation

Personal Development

NLP, Enneagram, Emotional intelligence

Work -Life Balance

Creating sustainable professional lifestyles

Stress Management

Techniques for maintaining wellness



Star Programs

Sustainability and Sustainable Development



Our specialized courses designed to promote sustainable practices across various sectors:



Holistic Approach

Balancing economic, social, and environmental factors



Environmental Protection

Preserving resources for future generations



Petroleum Sector

Trained all CEOs and C-level executives in 2023



Social Equity

Creating lasting and equitable progress

Artificial Intelligence Courses



Cognitive Functions

Learn advanced reasoning, logical processing, and pattern recognition technologies that form the foundation of modern AI systems.



Machine Capabilities

Explore machine's ability to perform human-like cognitive functions and how AI systems analyze and make decisions.



Creative Applications

Master decision frameworks, problem-solving scenarios, design thinking, and content generation for real-world applications.

Learning Tracks & Journeys



Executives Development Track

Specialized programs for C-suite and senior leadership



Leadership Development Journey

Comprehensive pathway to build effective leaders



Successors Track

Preparing high-potential employees for future roles



Induction Programs

Onboarding new hires with essential skills

Women Empowerment Programs



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InsPira Women empowerment program are design to overcome challenges they face and equip all corporate at work with the skills they need to excel and achieve success within their career path

Leadership Skills

Developing confidence and executive presence



Networking

Building professional connections and support



Mindset Transformation

Breaking through limiting beliefs and barriers



Mentorship

Connecting experienced leaders with emerging talent





Blue Collar Learning Tracks

Growth Minds

Builds resilience, ownership and accountability

Team Coordination

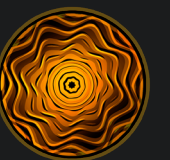
Enhances communication and collaborative skills

Leadership Development

Identifies and nurtures natural leadership qualities

Trust Building

Strengthens interpersonal relationships and team cohesion





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Assessment Service

Our comprehensive evaluation solutions for individuals and teams



Personality Assessments

Identifying natural strengths and work styles to optimize individual performance and team placement



Skill Evaluation

Measuring technical and soft skill proficiencies to identify development opportunities and training needs



Team Dynamics

Understanding group interactions and effectiveness to enhance collaboration and organizational performance



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Consultancy Service



Strategic Transformation

Guiding organizational change through culture alignment



Sales Consultancy

Optimizing sales performance via pipeline management



Marketing Consultancy

Creating data -driven positioning strategies



Organization Restructuring

Enhancing operational efficiency through optimization





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Executive | business Coaching Service

InsPira offers tailored one-to-one business coaching that empowers professionals across all leadership levels to perform at their peak while effectively managing work-related stress. For middle and senior managers, the focus is on strengthening leadership capabilities, enhancing decision-making, and navigating daily pressures with resilience and clarity. At the executive and C-suite level, InsPira delivers high-impact coaching that sharpens strategic vision, supports complex decision-making, and equips leaders to handle the intense demands and stress of leadership roles. Each journey is fully customized, aligning personal growth with organizational goals while driving sustainable, measurable impact



Training in Action: Indoor Workshops

Immerse yourself in the dynamic workplace complexity management workshop by Al Futtaim. Explore problem-solving techniques, strategic thinking, creativity, and innovation in an interactive setting.

Designed for middle managers and rising stars, this workshop empowers you to navigate the challenges of today's fast-paced, ever-evolving business landscape. Dive deep into real-world case studies, collaborate with peers, and walk away with practical skills you can immediately apply to drive efficiency, quality, and breakthrough solutions.

Whether you're optimizing operations, leading cross-functional initiatives, or spearheading transformative projects, this workshop equips you with the agility, problem-solving prowess, and innovative mindset to excel. Elevate your professional journey and unlock your full potential as a strategic, adaptable leader.



Interactive Learning

Engaging exercises facilitate practical skill development



Professional Environment

Modern facilities enhance the learning experience



*We don't just train,
we transform learning into an engaging and fun experience*



Active Listening
 Conflict Resolution
 Consensus Building
 Time Management

Question Techniques

Our facilitators excel in engagement and experiential learning methodologies, active listening skills, making up 28% of what makes our sessions effective. Conflict resolution expertise at 22% ensures productive discussions.

Engagement & Building Rapport



Fun and engagement

■ Bonding

■ Questioning

■ Managing Diversity

■ We don't train, we build rapport, that lasts

Our facilitators excel in engagement and experiential learning methodologies,

In Class Teambuilding : We don't just train, We Inspire



Exploration
Stepping into new challenges with confidence

Connection
Strengthening bonds through collective effort

Creativity
Unlocking innovative thinking in dynamic situations

Execution
Applying practical insights to real business needs



Our team workshops inspire lasting skills that translate seamlessly into professional success



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Learning doesn't need to be tough; with the right approach, it becomes fun, inspiring, and full of enjoyment

Step into a space where professionalism meets innovation. Our modern facilities are thoughtfully designed to create an environment that fosters focus, collaboration, and creativity—allowing every participant to maximize their learning experience.

This workshop is crafted for middle managers and emerging leaders who are ready to take the next leap in their professional journey. Through real-world case studies, interactive discussions, and collaborative projects, you'll gain not only theoretical knowledge but also the confidence and skills to apply it directly to workplace challenges.





Growth

Stepping outside limits to discover hidden strengths



Innovation

Finding fresh ideas and quick solutions under pressure



Integration

Turning experiences into impact



At InsPira, we don't just train — we inspire, care, and grow with heart. Our story is built to last a lifetime.

Diversified training events-Our strength lies in embracing cultural diversity and fostering global connections



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Ignite synergy and cross-cultural connections in our teambuilding workshop, fostering stronger relationships and communication among directors and managers from diverse nationalities.



Experiential Learning Methodology



Immerse yourself in a captivating learning experience with our strategic thinking and planning workshop invites you to dive into a dynamic in-class environment filled with engaging activities designed to ignite your critical thinking skills.

Prepare to be inspired as you embark on this transformative journey. This workshop is crafted to challenge your assumptions, broaden your perspectives, and equip you with the tools to pursue aspirational growth. Through collaborative exercises and thought-provoking discussions, you'll unlock new avenues for strategic decision-making and visionary leadership.

Elevate your banking expertise by joining this immersive workshop. Unlock the power of strategic thinking and unlock your full potential as a leader in the industry. Embrace the opportunity to push the boundaries of your capabilities and emerge empowered to drive positive change within your organization.

Experience
Engaging in concrete activities and challenges

Apply
Testing concepts in new situations



Reflect
Examining what happened and why

Conceptualize
Drawing conclusions and forming models





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Digital Learning Solutions



Virtual Classroom

Live interactive sessions with global accessibility



Microlearning Modules

Bite-sized content for flexible, on-demand learning



Learning Management System

Comprehensive platform for course delivery and tracking



Adventure Learning Programs

Our experiential outdoor training initiatives that transfer directly to workplace performance



Challenge

Pushing beyond comfort zones



Collaboration

Building trust through shared experiences



Problem -Solving

Developing creative solutions under pressure



Application

Transferring outdoor lessons to workplace challenges



Leadership Retreats

D isconnect

Step away from daily operations for fresh perspective

C onnect

Build deeper relationships with leadership team

1

2

3

4

R eflex

Evaluate current leadership approaches and challenges

S trategize

Develop actionable plans for organizational growth





Corporate Event Management



Concept Development

Creative event themes aligned with objectives

Planning & Logistics

Comprehensive management of all event details

Execution

Flawless delivery with professional staff

Evaluation

Measuring outcomes against defined goals



CSR

CORPORATE SOCIAL
RESPONSIBILITY



Corporate Social Responsibility Initiatives

Motivation Speeches

AISEC programs

Students Internship



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Free live webinar

**A New Tomorrow...
From Crisis To Opportunities**

Sunday May 17th from 9.30 pm to 11.00 pm







Dr. Raafat Youssef
Consultant and Professor of
Management and Psychology

Mrs. Maha Abd El Razeq
Financial Consultant
Member of The Top 50 Women Association
Board Member in Real State Development
Companies

Eng. Amr Fawzi
Business Transformation Consultant
Certified Change Manager



Online Webinar with Key note
speakers in different fields
A New Tomorrow...
From Crisis To Opportunities
Series....

A New Tomorrow
From Crisis To Opportunity

28 JULY 2020 @ 8.00 PM







Mr. Mohamed El Kady
MEMBER OF INDUSTRY
EGYPTIAN INDUSTRIES

Eng. Abd El Fattah Farahat
CHAIRMAN AND MANAGING DIRECTOR
OF GAZ TEC

Mr. Mohamed Ali Kheir
JOURNALIST AND MEDIA
EXPERT

Mrs. Dina Ismail
MODERATOR

**A NEW TOMORROW....
FROM CRISIS TO OPPORTUNITIES**

AMBASSADOR
Dr. MOUSHIRA KHATTAB

First vice chair of the African Committee of Experts
on the rights and welfare of the child (African Union)
Egypt's former minister of state for family and population

27 DECEMBER 2020 @ 8:00pm

Free Live webinar on Facebook





DINA ALI ISMAIL
MODERATOR



**A NEW TOMORROW
FROM CRISIS TO OPPORTUNITIES**

15 JULY 2020 @ 8.00 PM



MRS. LAMISE NEGM
ADVISOR TO CENTRAL
BANK GOVERNOR FOR CSR

DR. KHALED HABIB
PROFESSOR LEADERSHIP
& STRATEGIC PLANNING



DINA ALI ISMAIL
MODERATOR



A New Tomorrow
From Crisis To Opportunity

SEPTEMBER 1ST, 2020 @ 8.00 PM







Mervat Soltan
CHAIRPERSON
EXPORT DEVELOPMENT
BANK OF EGYPT (EBE)

Dina Ismail
MODERATOR

Zeinab Hashim
CHAIRPERSON ADIB
CAPITAL

Training Venues and Facilities

Conveniently located in Sheraton Heliopolis, InsPira offers a fully equipped training venue that accommodates up to 50 participants. The space includes round tables, a TV screen, projector, flip charts, air conditioning, and direct access to a kitchenette and indoor break area. A pleasant outdoor seating area is also available for sunlit breaks during sessions.

In addition to our main venue, we have access to two additional training rooms within the premises, providing flexibility for parallel sessions or breakout activities. Free on-site parking is available for all attendees



Modern Conference Centers

High-tech facilities for professional training



Outdoor Retreat Facilities

Natural settings for team building and leadership activities



Specialized Learning Environments

Custom-designed spaces for optimal learning outcomes



Our Business Partners



InsPira proudly partners with leading organizations across diverse industries to deliver transformative learning experiences and organizational development solutions.





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CONTACT



Welcome



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